



# FORT BEND BOND

INDEPENDENT SCHOOL DISTRICT

## DO...

### Get To Know The Bond Proposal

Talk about it with family, friends, etc. outside the scope of your professional duties and when you are not viewed as a representative of the district. After work you can express a position.

### Understand the Process

The proposal was recommended by a committee of community members and district staff after months of work.

### Share the Facts

Educate people with factual bond information any time you want.

### Encourage People To Vote

Don't encourage them "how" to vote

### Know Bond Information Resources

Who to call, what content is online, available print materials, etc.

### Vote

As a registered voter, it is your privilege to make your voice heard.

### Rule of Thumb

After a school bond election is called, district employees are not allowed to use district-owned resources to advocate support or opposition for the bond. District-owned resources include your paid time and all district equipment (telephones, computers, printers, copiers and internet access). However, you can share FACTS at any time.

## DON'T...

### Advocate During Work Hours

You can share facts only.

### Spend or Authorize the Use of District Money For Political Advertising

### Conduct Political Advertising Using District-Owned Resources

Includes creating or forwarding pro-bond phone messages, emails, printed materials, etc.

### Conduct Political Advertising On District Property

No pro-bond meetings or pro-bond literature should be on campus or at district functions.

### Be Afraid To Share Factual Info

Talk about the bond and educate people on the facts, but only advocate after-hours.

### What Is Political Advertising?

A communication that advocates a particular outcome of an election. It can be a communication in almost any written or broadcast form, such as a billboard, flyer, newsletter, poster, television or radio advertisement, email or website.

For more information, visit [ethics.state.tx.us](https://ethics.state.tx.us)