



All projects must be submitted in Schoology (TMS5-XDFQ-GXT78) by Monday, February 2<sup>nd</sup> at 4:00 P.M. The [Submission Form](#) must also be completed by Monday, February 2<sup>nd</sup> at 4:00 P.M.

**Category:** News Broadcast

Usually, in the medium of a news broadcast, an anchor or two report on local, national, or world news with different reporters sharing their news beats such as weather or sports. The planning, filming, editing, creation of graphic arts, intros and outros can be a huge undertaking. Also, timing is important and deadlines for creation and then airing the show become critical. The cooperation and collaboration of different people completing different parts of the broadcast are essential.

**SUBMISSION NOTES:**

Below are the required elements for school broadcast submission. Only one film per school can be submitted. Violations of the requirements may result in disqualification.

**Required Elements**

- Includes an Introduction
- Includes at least two news stories presented by anchors
- Includes an intro and outro with credits
- Includes at least one segue between the stories
- The timing can be a whole newscast or a section of one but needs to be 15 minutes or less.
- No more than one newscast per school can be entered.
- Broadcast created in this school year (2025-2026).
- Films must be appropriate for school audiences (G- General Audiences). Please see the MPA Ratings Guidelines (page 6)
- Films must adhere to copyright rules and fair use policy and licensing agreements, for all music, images, and video used in the film.

- Films need to be [uploaded](#) in these film types: .mp4, .avi, .wmv, or .mov. Links to files need to be public or a file in One Drive (must have rights to view with all who have link). **No incomplete project files/ links will be accepted, only finalized film files.** (ex: .prproj files will not be accepted)

### Broadcast News Judging Scoring Rubric

	(20-16)	(15-11)	(10-6)	(5-4)	NOT OBSERVED	Total
Originality of Content	Performance is <b>professional, creative,</b> and <b>informative</b> (all w's were present)	Performance is <b>professional, creative,</b> and <b>informative</b> (most w's were present)	Performance is <b>professional</b> and <b>informative</b> (some w's were present)	Performance is informative (some w's were present)		
Developed Storyline	The storyline is well developed. One idea or scene follows another in a logical sequence with clear transitions	The storyline is well organized. One idea or scene may seem out of place. Clear transitions are used.	The storyline is hard to follow. Transitions are sometimes not clear	Ideas and scenes seem to be randomly arranged		
Segues (transitions) were used appropriately	All script and technical segues transitioned <b>creatively, smoothly</b> and <b>congruently with each other</b>	All script and technical segues transitioned <b>smoothly</b> and <b>congruently with each other</b>	All script and technical segues transitioned <b>smoothly</b>	Some script or technical segues transitioned <b>smoothly</b>		
Contains originally created graphics and backgrounds	Student-created original graphics embody the theme throughout the production	Student-created graphics add to the theme of the production	Student-created graphics add to the theme of the production but are not evident throughout	Student-created original graphics evident in the production		
Clarity in Messaging (anchors and reporters are clearly understood)	All anchors and reporters speak clearly and share their message with expression	All anchors and reporters speak clearly or share their message with expression	Most of the anchors and reporters speak clearly and share their message with expression.	Some of the anchors and reporters speak clearly or share their message with expression		
Video editing	Shots & scenes flow seamlessly to tell a story. (Viewer does not notice the cuts and watches the story) Transitions are used solely to aid in communicating the main idea	Shots & scenes flow smoothly from shot to shot. Transitions are used to aid in communicating the main idea, but the story is more	Shots & scenes do not flow smoothly from shot to shot. Transitions from shot to shot are choppy and distract from the story. Visual	The video editing is lacking and there are several places that should have been cut to make a continuous story		

	Visual effects are used for emphasis in telling the story	noticeable than the shots	effects are overdone & distract from The presentation of the problem			
Lighting Quality	Additional lighting is used to eliminate shadows and glares. All scenes have enough lighting for viewer to easily see action	Additional lighting is used. Few shadows or glares are apparent	Some scenes are too dark or too light to determine what is happening	Only ambient (available) light is used. Most scenes are too dark or too light to determine what is happening		

	(20-16)	(15-11)	(10-6)	(5-4)	NOT OBSERVED	Total
Pacing and Timing	The pacing of the film is purposeful and does not seem too short nor too long (making the viewer confused or bored). The film does not exceed the time limit per the category rules.	The pacing seems to drag somewhat or needs slightly more detail once in the film.  Does not exceed time limit set for category.	The pacing is noticeably too long or too short in more than one place.  Does not exceed the time limit set for category.	The pacing is noticeably too long or too short throughout.  The film exceeds the time limit for the category.  <b>If film goes over time allotted, it will be disqualified.</b>		
Audio Quality	The audio is clear and effectively assists in communicating the main idea. The audio editing enhances the storytelling and adds value & atmosphere to the film The sound design and narration stir an emotional response that enhances the message. It adds value throughout the entire film to the call to action or change of perspective	The audio is clear, but only partially assists in communicating the story being told. The sound design stirs an emotional response that somewhat enhances the storytelling. It adds good value and atmosphere to the story	The audio is inconsistent in clarity at times & doesn't communicate the story well. The viewer must strain to hear the dialogue. The sound design does not stir an emotional response. It detracts from the storytelling	Audio is cutoff and inconsistent. It interferes with understanding of the story. The dialogue is absent or inaudible The sound design is distracting, inappropriate, or completely missing		
5 point BONUS: TECHNICAL Value (Judges discretion for exemplary productions) 5 point BONUS: Entertainment Value (Judges discretion for exemplary productions)						

If you have any questions or need any help with submissions, please email  
Kimberly.Wienken@fortbendisd.com