




Sponsorships

Parent Orgs  
Boosters

## Fort Bend ISD Guidelines



How can the Fort Bend ISD parent organizations and booster clubs recognize those who support their program, especially now that FBISD has initiated it's advertising campaign to raise funds to support the general operations budget?

### **Parent Organizations and Booster Clubs may recognize their sponsors as follows:**

- Portable posters that are displayed on the campus and at local businesses indicating the sponsors name and what group they contributed to, i.e. Company logo with statement "Proud Sponsor of Austin HS Marching Band".
- T-Shirts to be worn by students, group Director and the parent group that displays group's name and logos of their sponsors, i.e. Ridge Pointe Football Booster thanks it's sponsors.....".
- The Parent Organization or Booster Club website and newsletter recognizing it's sponsors.
- Group event program may have a printed ad or "thank you" to sponsors, i.e. band concert program, dance team spring show program, football program, etc.
- Portable banner to be displayed temporarily at group events or in the stands at events. These cannot be adhered to fence lines, walls, scoreboards, posts/columns or bleacher rails.
- Sponsorship plaque to honor the sponsor for their contribution.
- Sponsorship announcement prior to, during, or after a group's performance at an event. Football quarters, 'power move' and time out sponsor announcements are reserved for the District.
- Thank you 'gift' to sponsor from the parent group or booster club that includes spirit wear or event admission tickets (all gifts must be funded by the parent group or booster).
- Performance at a business / company event as 'thank you' with appropriate approval from Administrators. The performance will be funded by the parent organization / booster, i.e. transportation.

For more information about the District's advertising program, please visit the FBISD Enterprise Fund Department webpage.

**FBISD recognizes the great work that the parent groups do for it's students and appreciate you all very much. If you have further questions regarding this topic, please don't hesitate to reach out to us. Thank you for your hard work and dedication!**