



FORT BEND

INDEPENDENT SCHOOL DISTRICT

PROP A

**STAFF ETHICS
& GUIDELINES**

DO...

Get To Know The VATRE Proposal

Talk about it with family, friends, etc. outside the scope of your professional duties and when you are not viewed as a representative of the district. After work you can express a position.

Understand the Process

The proposal was recommended by a district leaders and board members after months of work and analysis.

Share the Facts

Educate people with factual VATRE information any time you want.

Encourage People To Vote

Don't encourage them "how" to vote

Know VATRE Information Resources

Who to call, what content is online, available print materials, etc.

Vote

As a registered voter, it is your privilege to make your voice heard.

Rule of Thumb

After a school VATRE election is called, district employees are not allowed to use district-owned resources to advocate support or opposition for the bond. District-owned resources include your paid time and all district equipment (telephones, computers, printers, copiers and internet access). However, you can share FACTS at any time.

DON'T...

Advocate During Work Hours

You can share facts only during work.

Spend or Authorize the Use of District Money For Political Advertising

Conduct Political Advertising Using District-Owned Resources

Includes creating or forwarding pro-VATRE phone messages, emails, printed materials, etc.

Conduct Political Advertising On District Property

No pro-VATRE meetings or pro-VATRE literature should be on campus or at district functions.

Be Afraid To Share Factual Info

Talk about the bond and educate people on the facts, but only advocate after-hours.

What Is Political Advertising?

A communication that advocates a particular outcome of an election. It can be a communication in almost any written or broadcast form, such as a billboard, flyer, newsletter, poster, television or radio advertisement, email or website.

For more information, visit ethics.state.tx.us