FinPath is a workplace financial literacy program that works with you to provide a unique experience for your staff. Our goal is to empower each user to approach their finances with knowledge and confidence.

The program will provide the foundational knowledge to make the right financial decisions, manage budgets, plan for the future, and get support when needed.

It all begins with you. See back page for more.

Statistics show employees often go without easily accessible or affordable financial tools, further impacting their health, productivity, and turnover. Whether a single parent, a young professional, an empty-nester, or a student, our mission is to give power and equal opportunity to everyone seeking financial wellness.

The growing wealth gap and its impact on past and future generations can no longer be ignored.

Did you know **7 in 10 employees** report high levels of **financial stress**?¹

**FinPath | Office: (833) 777-6545 | www.finpathwellness.com**

**Introducing FinPath**

**Financial Wellness for Your Staff**

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Participant Experience

At the launch of the program, a team of specialized Wellness Coaches will setup an on-site experience to promote the adoption of FinPath. We will continue working with you to re-engage your employees at open enrollments, benefits fairs, and new hire orientations.

Our team will help:
• Create buzz around FinPath
• Register new accounts and promote engagement
• Educate users on how to use the program to improve their financial situation

Program Features

Your staff members don’t have to live paycheck to paycheck if they engage and learn with FinPath! We blend powerful technology and personal Wellness Coaches to provide an experience that's unique and meaningful for each participant. It works through the following two components:

Wellness Score Tracker
Our online platform analyzes each user to determine their individual Wellness Score and encourages them to perform a series of goals to improve it—like establishing emergency savings funds, improving their credit score, and lowering their debt. Users can also take control of their finances by aggregating their financial accounts under one main dashboard. Users have the unique ability to discuss their score and financial goals with a Wellness Coach who will work with them along the way.

FinPath University
Truly setting FinPath apart from other programs is a platform that provides access to a library of interactive financial courses designed by Wellness Coaches. We developed our own proprietary course curriculum to address the major financial milestones of everyday Americans.

Wellness Coaches do not work on commission and are completely unbiased—they are simply there to help. Sometimes it’s more convenient to speak with a real person who can explain things in a way that a video or learning module can’t. Coaches are available through one-on-one appointments and virtual meetings.

Learn more at www.finpathwellness.com or call 833-777-6545.