

IBMA Marketing 4-year Sample Plan

| | 9 th | 10 th | 11 th | 12 th |
|---|---|--|---------------------------|-------------------------------|
| 1 | English I | English II | English III | English IV |
| 2 | Algebra | Geometry | Algebra II | Pre-Calculus |
| 3 | World Geography | World History | US History | US Govt/Economics |
| 4 | Biology | Chemistry | Physics I | Science Elective |
| 5 | Language I | Language II | Fine Arts | Elective |
| 6 | Principals of Business Marketing and Finance | Marketing | Advanced Marketing | Practicum in Marketing |
| 7 | PE | Sports Marketing/Social Media Marketing | Elective | Elective |



Curriculum Includes:

- Complete six business and/or marketing credits in the designed sequence during the school year designated
- Complete four credits in qualifying advanced coursework (AAC, AP, or DC)
- Complete all appropriate course certifications
- Bold courses are required