

# Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

## Entrepreneurship (Academy) Statewide Program of Study



## Career & Technical Education

The Entrepreneurship program of study teaches CTE learners how to plan, direct, and coordinate the management and operations of public or private sector organizations. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, analyze management structures, and plan for the use of materials and human resources.

### Secondary Courses for High School Credit

#### 9<sup>th</sup> Grade

- Principles of Business, Marketing, and Finance

and

- Business Information Management I

#### 10<sup>th</sup> Grade

- Entrepreneurship I

#### 11<sup>th</sup> Grade

- Entrepreneurship II (AAC)

#### 12<sup>th</sup> Grade

- Practicum in Entrepreneurship

### Work-Based Learning and Expanded-Learning Opportunities

#### Exploration Activities

- Participate in DECA

#### Work-Based Learning Activities

- Intern with a local management consulting firm

### Industry-Based Certifications

- Microsoft Office Specialist: Word Expert
- Microsoft Office Specialist: Excel Expert



### Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
General and Operations Managers	\$107,640	18,679	20%
Management Analysts	\$87,651	4,706	32%
Managers, All Others	\$113,110	1,794	26%