Spanish II	Name _____
Travel Brochure	Due May 12th (20points per each day late)

Purpose: To research and create an informational Brochure for a target audience. This will be done in Spanish. You may want to have the brochure in color so that the quality of the pictures will be better and clearer, making the brochure more visibly appealing. This can either be an individual or group project. If doing it as a group, you must each research a separate city in your country of choice.

Instructions:

- Select a Country and research 2 cities from your country. Then, select two tourist attraction from each of the cities, one hotel from each of the two cities and one restaurant from each of the two cities.

- Find information on places to see and things to do in a target city—remember that you are trying to convince the target audience to come to this city. Select places you would like to visit!

- Create a brochure containing the travel information. All content must be **SCHOOL-APPROPRIATE!**

Project Requirements: You must include all of the minimums on the following: See check list/rubric.

- You must include 2 different cities from one country.

- A Map of the country displaying the cities.

- 2 sight-seeing/tourist attractions per city, including description.

- 1 picture for section to serve as a visual. (See sample)

- A front page that attracts families to this city—Name of Country and Cities

- An overview of the area description

- Include accommodations - 1 type of lodging in each of the cities with price per person per night.

- Include 1 restaurant per city with address and type of food

- Correct spelling and grammar usage throughout the brochure

- On a separate piece of paper, cite all sources that you used for this project. Your sources must be sited in the following manner: For more information, visit the following websites: Cite at **least 3 web sources.** The following search engines are **NOT** sources: www.yahoo.com, www.google.com, www.bing.com, etc. Be specific and give the actual website address.

- Include your name as the contact person, inside a text box on the back cover, for further information on traveling to this city! (See sample)

Some Travel Planning Sites to Get You Started:
http://city.net, http://travel.org/index2.html, http://www.travel.com, http://www.cybertrip.com, http://www.vacations.com

A few things to remember …
- Do a good job and be creative!!
- The level of expectation for this work is a high-quality, visually appealing, professional brochure
- Don't get behind—use every minute wisely. Do not visit inappropriate Internet sites. Do not get caught playing games in class.
- Keep a list of sources!
- Make sure you have ALL requirements. 20 points for each day that this is late.
- You may handwrite the written portion of your brochure, but you must print out actual pictures to attach to the brochure.
- Your brochure must follow the format of the sample!
- You will hand in the brochure for your MAJOR GRADE! Every day you are late, I will enforce the FBISD late policy.
- THIS IS A MAJOR GRADE!

Check of List and Rubric

Required Elements...................................	Max. Points
Prepare a Tri-fold brochure with travel information	10
Map displaying cities	5
At least 2 sight-seeing attractions per city with info.	10
At least 1 picture for each part (about 6)	10
1 type of accommodation per city with information	15
1 restaurant per city with information	15
Web resources, citing them as noted	5
Name as contact person in text box with email	5
Correct Spelling and Grammar	15
Overview of cities	10

Resources for creating a brochure

To Set Up Tri-Fold Brochure Using MS Publisher:
- ☐ Open Publisher
- ☐ Click on "Publication for Print"
- ☐ Select "Brochure"
- ☐ Choose the informational template
- ☐ Begin changing the template to fit your needs

To Set Up Tri-Fold Brochure Using MS Word:
- ☐ Click on "File"
- ☐ Go down to "Page Set up"
- ☐ Go over to the "Paper Size tab"
- ☐ In the "Orientation" box, switch to "Landscape"
- ☐ Go back to the "Margins" tab and change the margins to:
- o Top and bottom margins to .5
- o Left and right margins to .3
- ☐ Click "OK"
- ☐ Go to the "Format" button
- ☐ Click on "Columns"
- ☐ Under "Presets" choose "three"
- ☐ Hit "OK"

To Obtain Text or Images From the Internet:
- ☐ Find the image you want, point to it, right click the mouse, and select Save Image As...
- ☐ Save the image to your disk in the proper format-- A:picture
- ☐ Save the file on your disk with the extension TXT-- A:webpage.txt
- ☐ You can open the file later in your word processing program and copy and paste then
- ☐ Remember to write down the internet address of the web site where you obtain information for the project