

Students throughout FBISD are learning about character building through a weekly series of character-building lessons. Each lesson provides a **Home Link** and a **Community Link** to reinforce the daily classroom lesson. The **Home Link** is designed to foster meaningful communication among family members.

The **Community Link** is a proactive tool designed to heighten good character awareness and promote socially responsible behavior in the community. Each week focuses on the character quality presented in our elementary schools and provides ideas for your consideration.

The Community Link

This week, our students are focusing on the quality of **LOYALTY**. They are learning:

- How good citizens follow rules and try to make their community and country a better place.
- Ways to show loyalty.
- The difference between a loyal friend and a fair-weather friend.
- The origin of the expression "True Blue."

Please take the time to consider what this good character quality means to your own group or organization by sharing the following:

LOYALTY

means being dependable and true to someone or something.

Consider using this Community Link with your employees, membership or organization whenever possible.

What You Can Do!

- Encourage the youth of the community to be loyal to their country, school, family and friends.
- Help build company loyalty within your organization. Help build family loyalty in your home. Most of all, build personal loyalty.
- A loyal friend is the best friend. Help the youth you encounter understand the value of being a loyal friend and the value of having a loyal friend.
- Food for thought: In what ways do you show loyalty to someone? Who are you loyal to in your own life? Think of one example in your own life of how someone's loyalty to you made a difference. If possible, let that person know how much their loyalty meant to you.

Integrate this principle of **LOYALTY** in your organization as often as possible.

