



ATTORNEY GENERAL OF TEXAS  
GREG ABBOTT

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Attorney General Abbott Launches "On-Demand" Cyber Safety Video

Joint effort with Texas Cable Association educates Texas parents and children about online dangers

**HOUSTON** – Texas Attorney General Greg Abbott today joined with the Texas Cable Association and the Internet Keep Safe Coalition to launch a new video that teaches children and parents about online safety. For the next three to four months, cable service providers will make Attorney General Abbott's Internet safety video available to their subscribers through on-demand cable services across Texas.

Protecting children and educating parents about the dangers facing children on the Internet has been a top priority for Attorney General Abbott. The on-demand video launched today helps teach viewers about online safety. The Attorney General's Fugitive Unit has arrested 33 convicted sex offenders who have used the Internet to access social networking sites, including MySpace.com, in violation of their parole.

"Sophisticated, technology-savvy child predators are using the Internet to prey upon young children," Attorney General Abbott said. "The video launched today helps educate parents and children about the dangers posed by Internet predators. We are grateful to the Internet Keep Safe Coalition and the Texas Cable Association for their support of this initiative and their commitment to Texas children."

The video is available free for cable customers in Texas who have on-demand cable service. Texans with this service can access programs at their convenience and pause, rewind and fast forward them. The video describes risks associated with the Internet and teaches parents how to protect their children online. The iKeepSafe video will be available through cable providers' video-on-demand service. Texas cable customers should check their local listings or call their cable provider for more details.

Michael Bybee, public relations manager for Comcast Houston, added: "Comcast and Attorney General Abbott are committed to helping families manage the media coming into their homes using innovative parental controls - whether it's over the television or on the Internet. By providing the iKeepSafe video program for free through Comcast On Demand and airing the public service announcements on our cable systems, we can raise awareness of safe, online practices for children."

Stacy Schmitt, vice president of communications for Time Warner Cable's Central Texas Division, said: "We're pleased to be able to donate air time on our cable systems throughout Texas to this important campaign to help parents teach Internet safety at home."

The Texas Cable Association is a coalition of cable television providers from across the state. The Internet Keep Safe Coalition is a broad partnership of governors and first spouses, attorneys general, public health and educational professionals, law enforcement, and industry leaders working together for the health and safety of youth online.

The Internet Keep Safe Coalition is available online at [www.iKeepSafe.org](http://www.iKeepSafe.org).

In addition to being accessible through cable networks' on-demand services, the video is available on the Attorney General's Web site, located at [www.texasattorneygeneral.gov](http://www.texasattorneygeneral.gov).

Since taking office, Attorney General Abbott has earned a national reputation for aggressively arresting and prosecuting online child predators. Since 2003, the Fugitive Unit and the Cyber Crimes Unit, which protects children from online sexual exploitation, have arrested 33 men for using the Internet and maintaining online social networking accounts in violation of their parole.

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